

# Songgun Lee

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## **EDUCATION**

University of California, Santa Barbara (UCSB)

Expected Graduation: June 2027

Bachelor of Science (B.S.), Physics

GPA: 3.6

Clubs: Society of Physics Students, Physics Circus, Gaucho Catholic

## **RELEVANT EXPERIENCE**

### **Co-founder**

December 2024 - Present

*oxxy444 | Seoul, Republic of Korea*

- Conducted market research and audience trend analysis for inaugural exhibition, identifying investment opportunities and informing strategic business decisions
- Analyzed data on high-net-worth clients and art market growth (CAGR 5–7%), supporting tax-efficient investment strategies for major buyers
- Led business strategy and financial modeling, developing unit economics with revenue streams and cost structures to guide sustainable growth
- Directed digital content production and curated exhibitions, enhancing visibility and competitive positioning within the art market

### **Co-founder**

October 2024 - July 2025

*Masterminding | Santa Barbara, CA*

- Built and maintained early-stage financial projections and budgeting models
- Delivered 5+ investor presentations, securing initial interest and feedback from early-stage VC firms
- Conducted market research and financial forecasting, identifying customer pain points and serviceable market opportunities
- Won 3rd place out of 44 teams in the UCSB's annual New Venture Competition led by the Technology Management Program

## **WORK EXPERIENCE**

### **Field Direction Center Squad Leader**

August 2022 - February 2024

*The 1st Infantry Division, Republic of Korea Army | Paju, Republic of Korea*

- First authored the manual for the fastest, most accurate calculation to identify the charge, angle, and range of 4.2-inch mortars
- Led squad of 4 soldiers; completed 6 tactical night marches with 85lb gear along DMZ

## **SKILLS**

- Python, LaTeX, Excel, Matplotlib, Pandas, PowerPoint
- Data Analysis, Data Visualization, Quantitative Modeling, Statistical Analysis. Data Integrity, Public Speaking, Investor Pitches, Market Research, Sales, Leadership, Team Management, Storytelling, Prompt Engineering